

# PROF. DR. MARTIN MÜLLER

MPhil (Cambridge), Dr. phil. (Frankfurt)

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Department of Geography and Sustainability  
University of Lausanne  
1015 Lausanne | Switzerland  
Office +41-(0)21-692-35 50

[martin@martin-muller.net](mailto:martin@martin-muller.net)  
[www.martin-muller.net](http://www.martin-muller.net)  
@DrMartinMuller

## MY RESEARCH

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As an urban and political geographer, I analyse how cities attempt to become not just rich but also sexy. For this, I examine large urban spectacles that have become popular in urban development policies, such as **sports mega-events** and major new **museums, theatres and other cultural flagships**. I have a particular interest in their role in the sustainability transition.

My research seeks to make way for places and voices outside mainstream Western conversations through a process I call the **worlding of knowledge**. For this, I think with and through the **Global Easts**: the non-Western empires and colonies that tend to fall between the cracks of a world divided into North and South but help us think beyond that binary divide.

## KEY CONTRIBUTIONS

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- 1) Conceptualised the **Global Easts** as an epistemic space beyond the hemispheric binary of North and South (Müller 2020, Geopolitics)
- 2) Addressed **language and linguistic privilege** as a crucial but often neglected aspect of difference and uneven power relations, next to gender, class, race, sexuality and others (Müller 2021, Progress in Human Geography)
- 3) Opened up **assemblage thinking** to **actor-network theory** (Müller & Schurr 2016, Transactions)
- 4) Reshaped how we think about what **mega-events** are (Müller 2015, Leisure Studies), what impacts they have on cities (Müller 2015, Journal of the American Planning Association), how (un)sustainable they are (Müller et al. 2021, Nature Sustainability) and how they have reached 'peak event' (Müller et al. 2023, Tourism Management)

## APPOINTMENTS

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2017 – ongoing	<b>Université de Lausanne</b>   Department of Geography and Sustainability   Switzerland Since 2019 Associate Professor 2017-2019 Swiss National Science Foundation Professor
2013 – 2017	<b>Universität Zürich</b>   Department of Geography   Switzerland Swiss National Science Foundation Professor

- 2009 – 2013 **Universität St. Gallen** | School of Humanities and Social Sciences |  
Switzerland  
Assistant Professor of Cultures, Institutions and Markets
- 2007 – 2009 **Universität Frankfurt am Main** | Department of Human Geography |  
Germany  
Lecturer

## EDUCATION

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- 2005-2008 **Goethe-Universität Frankfurt am Main** | Germany  
PhD Human Geography (*summa cum laude*)
- 2004-2005 **University of Cambridge** | UK  
Master of Philosophy in Development Studies
- 2001-2004 **LMU München** | Germany  
Studies of Economic Geography (major) with Management and  
Intercultural Communication (minors)

## FELLOWSHIPS AND HONORARY APPOINTMENTS

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- 2017 – 2022 **Ural Federal University** | Ekaterinburg | Russia
- 2017 – 2018 **Institute of Advanced Study (IMÉRA)** | Marseille | France
- 2015 **Vrije Universiteit Brussel** | Brussels | Belgium
- 2013 – 2017 **University of Birmingham** | Birmingham | UK
- 2013 **University of Oxford** | Oxford | UK
- 2012 **University of North Carolina (UNC)** | Chapel Hill | USA
- 2010 **University of British Columbia (UBC)** | Vancouver | Canada

## AWARDS

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- 2017 **Innovative Teaching Award**  
Award for developing an urban development decision lab (declined)
- 2016 **Teaching Academy Award**  
Co-winner of an award for research-informed teaching
- 2015 **Frithjof Voss Award in Human Geography**  
German national award for human geographers below the age of 40 in  
recognition of outstanding research achievements
- 2015 **Richard Morrill Public Outreach Award**  
Award for public outreach on mega-events
- 2014 **Outstanding Teaching Award**  
Second place in the student teaching awards in Geography
- 2013 **Outstanding Teaching Award**  
First place in the student teaching awards in Geography

2012	<b>Prix Latsis Universitaire</b> Annual award in recognition of outstanding research achievements
2010	<b>Klaus-Mehnert-Prize of the German Association for Eastern European Studies (DGO)</b> Annual award for the best research monograph on Eastern Europe
2008	<b>Northedge Essay Award</b> Annual paper competition of <i>Millennium: Journal of International Studies</i>
2005 – 2008	<b>German Merit Foundation (Studienstiftung des deutschen Volkes)</b> Doctoral Fellowship
2005	<b>Fulbright Scholarship to the United States of America</b> (declined)
2001 – 2005	<b>German Merit Foundation (Studienstiftung des deutschen Volkes)</b>
2001 – 2005	<b>Scholarship for Outstanding Students in Bavaria</b>
2001 – 2005	<b>Stiftung Maximilianeum</b>

## TEACHING

Title	Degree	Terms
Planning cities in an uncertain world	Master	since 2018
Thinking cities (= <i>urban theory</i> )	Master	since 2018
Building cities (= <i>urban simulation</i> )	Master	since 2018
Field course Zurich (joint course)	Master	since 2022
Geographic Thought (joint course)	Bachelor	since 2019
Field course Berlin	Bachelor	since 2019

## SERVICE TO THE PROFESSION AND LEADERSHIP ROLES

### Leadership

- Building up, leading and line-managing three externally funded research groups:
  - 2020 – Cultural Flagships: pathways, practices and politics of a global urban type  
3 staff (1 PhD student, 2 postdocs)
  - 2013 – 2020 Mega-Events: growth and impacts  
5 staff (1 PhD student, 2 postdocs, 2 assistants)
  - 2010 – 2014 EuroGaps: Looking at Europe from the outside  
10 staff (3 PhD students, 4 associated researchers, 3 assistants)
- Vice-President of the Swiss Association for Geography (ASG) (2016 – 2022)
- Co-Director of the Center for Governance and Culture in Europe at Universität St. Gallen (2010 – 2013)

### Committees

- Member of the Research Grants Board in the social sciences for the Swiss National Science Foundation (SNSF)

- Commission member of the German Merit Foundation (Studienstiftung des deutschen Volkes) (2011 – 2017)
- Member of the Academic Council of the Centre for Advanced Study (CAS) in Sofia (2011 – 2016)
- Served on three hiring committees for professorships

#### Editorial responsibilities

- Editorial Board of *Environment and Planning F* (2021 –)
- Editorial Board of *Geographica Helvetica* (open access journal) (2019 –)
- Editorial Board of *Urban Development Issues* (open access journal) (2018 –)
- Editorial Board of *Political Geography* (2014 –)
- Editorial Board of *Geopolitical Bodies, Material Worlds* book series with Rowman
- Co-Editor of the book series *Forum Politische Geographie* with LIT (2009 –)

#### Reviewing

Reviewer of more than 120 manuscripts and proposals (currently about 20 reviews p.a.) for international journals and funding organisations (including the Guggenheim Foundation, the German Research Foundation (DFG), the Swiss National Science Foundation (SNF) and the Leibniz Association).

## PUBLICATIONS

### Signature Publications

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#### Global Easts and worlding knowledge

- ———: **In search of the Global East: thinking between North and South.** *Geopolitics* 25: 734-755.  
<https://doi.org/10.1080/09668136.2019.1578337>

Interrogates the binary of North/South and urges to think with the global Easts.

- ———: **Worlding geography: From linguistic privilege to decolonial anywheres.** *Progress in Human Geography* 45: 440-466.  
<https://doi.org/10.1177/0309132520979356>

Highlights the importance of language for knowledge production and develops the notion of 'worlding'

#### More-than-human

- ——— and Carolin Schurr 2016: **Assemblage thinking and actor-network theory (ANT): conjunctions, disjunctions, cross-fertilisations.** *Transactions of the Institute of British Geographers* 41(3): 217-229.  
<http://dx.doi.org/10.1111/tran.12117>

Suggests to marry actor-network theory and assemblage thinking. Most-read paper in this journal 2017-2021.

#### Mega-events

- ———, Sven Daniel Wolfe, Christopher Gaffney, David Gogishvili, Miriam Hug and Annick Leick: **An evaluation of the sustainability of the Olympic Games.** *Nature Sustainability* 4: 340-348.  
<https://doi.org/10.1038/s41893-021-00696-5>

Presents for the first time a systematic analysis of the (un)sustainability of Olympic Games between 1992 and 2020 and shows a decline.

- — 2015: **The mega-event syndrome: why so much goes wrong in mega-event planning – and what to do about it.** *Journal of the American Planning Association* 81(1): 6-17. <http://dx.doi.org/10.1080/01944363.2015.1038292>

Why mega-events are not good for cities and countries – and what needs to change. Among the five most-read papers in this journal of all times.

### a. Monographs

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- 2009 —: *Making great power identities in Russia: an ethnographic discourse analysis of education at a Russian elite university.* LIT: Zürich.  
Awarded the Klaus-Mehnert-Prize 2010 of the German Association for Eastern European Studies (DGO) for the best research monograph on Eastern Europe. Reviewed in *Geographica Helvetica* (2012), *Geopolitics* (2012), *Slavic Review* (2011), *Osteuropa* (2011), *Discourse & Society* (2010), *Political Studies Review* (2010)

### b. Edited Volumes

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- 2023 Klauser, Francisco, Sara Landolt, — and Isabelle Schoepfer: *In 30 Tagen durch die Schweiz: Einblicke in ungeahnte Orte // Autour de la Suisse en 30 lieux inattendus.* Helvetiq: Basel.
- 2021 Wolfe, Sven Daniel, David Gogishvili, Jean-Loup Chappelet and —: *Mega-events as urban interventions.* Special section of *Sport in Society*.
- 2020 — and Elena Trubina: *The Global Easts in global urbanism: views from beyond North and South.* Special issue of *Eurasian Geography and Economics* 61(6).
- 2015 Bachmann, Veit and —: *Perceptions of the EU in Eastern Europe and Sub-Saharan Africa: looking from the outside in.* Palgrave: Basingstoke.
- 2015 — and John Pickles: *The urban and regional impacts of mega-events in Eastern Europe.* Special issue of *European Urban and Regional Studies* 22(2).
- 2014 —: *Olympic Games in Sochi 2014: a great event for a great power?* Special section of *East European Politics* 30(2): 153-209.
- 2013 —: *Sochi and the 2014 Olympics: Game over?* Special issue of *Euxeinos* 12.
- 2012 —: *Mittendrin statt nur dabei: zur Ethnographie als Methodologie in der Humangeographie.* Special issue of *Geographica Helvetica* 67(4).

### c. Peer-reviewed Journal Contributions

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- 2024 ——— and Julie Grieshaber: **A global benchmark of the sustainability of cultural organizations.** *Sustainability: Science, Practice and Policy.* Forthcoming.
- 2023 ———, David Gogishvili, Sven Daniel Wolfe, Christopher Gaffney, Miriam Hug and Annick Leick: **Peak event: the rise, crisis and potential decline of the**

- Olympic Games and the World Cup. *Tourism Management* 95.  
<https://doi.org/10.1016/j.tourman.2022.104657>
- 2022 ——— David Gogishvili, Sven Daniel Wolfe: **The structural deficit of the Olympics and the World Cup: Comparing costs against revenues over time.** *Environment and Planning A: Economy and Space* 54: 1200-1218.  
<https://doi.org/10.1177/0308518X221098741>
- 2021 ———: **Worlding geography: From linguistic privilege to decolonial anywheres.** *Progress in Human Geography* 45: 440-466.  
<https://doi.org/10.1177/0309132520979356>
- , Sven Daniel Wolfe, David Gogishvili, Christopher Gaffney, Miriam Hug and Annick Leick: **The mega-events database: systematizing the evidence on mega-event outcomes.** *Leisure Studies* 41: 437-445.  
<https://doi.org/10.1080/02614367.2021.1998835>
- Wolfe, Sven Daniel, David Gogishvili, Jean-Loup Chappelet and ———: **The urban and economic impacts of mega-events: mechanisms of change in global games.** *Sport in Society* <https://doi.org/10.1080/17430437.2021.1903438>
- , Sven Daniel Wolfe, Christopher Gaffney, David Gogishvili, Miriam Hug and Annick Leick: **An evaluation of the sustainability of the Olympic Games.** *Nature Sustainability* 4: 340-348. <https://doi.org/10.1038/s41893-021-00696-5>
- : **Восток — дело тонкое [The East is a Delicate Matter].** *Sotsiologicheskoe Obozrenie / Russian Sociological Review* 20: 9-24.  
<https://doi.org/10.17323/1728-192x-2021-1-9-24>
- : **Global Theory Does Not Believe in Tears.** *Praktyka Teoretyczna* 38: 203-213.
- 2020 **A part of the world or apart from the world? The postsocialist Global East in the geopolitics of knowledge.** *Eurasian Geography and Economics* 61: 636-662.  
<https://doi.org/10.1080/15387216.2020.1785908>
- : **The Global Easts in global urbanism: views from beyond North and South.** *Eurasian Geography and Economics* 61: 636-662.  
<https://doi.org/10.1080/15387216.2020.1777443>
- and Elena Trubina: **Improvising urban spaces, inhabiting the in-between** *Environment and Planning D: Society and Space* 38: 664-681.  
<https://doi.org/10.1177/0263775820922235>
- Schurr, Carolin, ——— and Nadja Imhof: **Who makes geographical knowledge? The gender of geography's gatekeepers** *The Professional Geographer* 72: 317-331. <https://doi.org/10.1080/00330124.2020.1744169>
- : **In search of the Global East: thinking between North and South.** *Geopolitics* 25: 734-755. <https://doi.org/10.1080/09668136.2019.1578337>
- Adapted and translated as:  
 — : **გლობალური აღმოსავლეთის ძიებაში: ფიქრი გლობალურ ჩრდილოეთსა და სამხრეთს შორის** *Human Rights Education and Monitoring Center (EMC)* June 2020:

- online. <https://emc.org.ge/ka/products/globaluri-aghmosavletis-dziebashi-fikri-globalur-chrdiloetsa-da-samkhrets-shoris>  
 — : **Разыскивая Глобальный Восток: мышление между Севером и Югом. Социологическое Обозрение / Russian Sociological Review** 19: 19-43. <https://doi.org/10.17323/1728-192x-2020-3-19-43>  
 — : **W poszukiwaniu Globalnego Wschodu: Myślenie między Północą a Południem** *Praktyka Teoretyczna*  
 ———— and Elena Trubina: **Improvising urban spaces, inhabiting the in-between** *Environment and Planning D: Society and Space* 38: 664-681. <https://doi.org/10.1177/0263775820922235>  
 Schurr, Carolin, ———— and Nadja Imhof: **Who makes geographical knowledge? The gender of geography's gatekeepers** *The Professional Geographer* 72: 317-331. <https://doi.org/10.1080/00330124.2020.1744169>  
 Nadja Imhof and ————: **How international are geography journals? Not international enough.** *Environment Planning A: Economy and Space* 52: 1246-1249. <https://doi.org/10.1177/0308518X20907608>  
 2019 ————: **Goodbye, postsocialism!** *Europe-Asia Studies* 71: 533-550. <https://doi.org/10.1080/14650045.2018.1477757>  
 Adapted and translated as:  
 — : **Прощай, постсоциализм!** *Доха* October 2019: online. [https://doxajournal.ru/stadis/goodbye\\_postsocialism](https://doxajournal.ru/stadis/goodbye_postsocialism)  
 2018 ———— and Christopher Gaffney: **Comparing the urban impacts of the FIFA World Cup and Olympic Games between 2010 and 2016.** *Journal of Sport and Social Issues* 42: 247-269. <https://doi.org/10.1177/0193723518771830>  
 Willi, Yasmine, Marco Pütz, and ———— : **Towards a versatile and multidimensional framework to analyse regional governance.** *Environment and Planning C: Politics and Space* 36: 775-795. <https://doi.org/10.1177/2399654418760859>  
 Wolfe, Sven Daniel and ———— : **Crisis neopatrimonialism: Russia's new political economy and the 2018 World Cup.** *Problems of Post-Communism* 65: 101-114. <https://doi.org/10.1080/10758216.2018.1429934>  
 2017 ———— : **Approaching paradox: Loving and hating mega-events.** *Tourism Management* 63: 234-241. <http://dx.doi.org/10.1016/j.tourman.2017.06.003>  
 ———— : **How mega-events capture their hosts: event seizure and the World Cup 2018 in Russia.** *Urban Geography* 38(8): 1113-1132. <http://dx.doi.org/10.1080/02723638.2015.1109951>  
 2016 ———— and Carolin Schurr: **Assemblage thinking and actor-network theory (ANT): conjunctions, disjunctions, cross-fertilisations.** *Transactions of the Institute of British Geographers* 41(3): 217-229. <http://dx.doi.org/10.1111/tran.12117>  
 ———— : **An ethnographic perspective on educating state subjects in Russia.** *International Studies Review* 18(2): 333-365. <http://dx.doi.org/10.1093/isr/viw006>  
 ———— and Allison Stewart: **Does temporary geographical proximity predict learning? Knowledge dynamics in the Olympic Games.** *Regional Studies* 50(3): 377-390. <http://dx.doi.org/10.1080/00343404.2014.917168>



- 2015 — : **What makes an event a mega-event? Definitions and sizes.** *Leisure Studies* 34(6): 627-642. <http://dx.doi.org/10.1080/02614367.2014.993333>  
 Adapted and updated as:  
 — and David Gogishvili: **What makes an event a mega-event? Definitions and sizes.** In: N. Hanakata, F. Bignami, N. Cuppini (eds.): *Mega-events, urban transformations and social citizenship*. Routledge: London. 2022.  
 — : **What makes an event a mega-event? Definitions and sizes.** In: E. Bayle (ed.): *Le système olympique: passé, présent et futur*. PPU: Lausanne. 2019.  
 — : **What makes an event a mega-event? Definitions and sizes.** In: S. Frawley (ed.): *Managing sports mega-events*. Routledge: Abingdon, 8-23. 2017.
- : **The mega-event syndrome: why so much goes wrong in mega-event planning – and what to do about it.** *Journal of the American Planning Association* 81(1): 6-17. <http://dx.doi.org/10.1080/01944363.2015.1038292>  
 Adapted and translated as:  
 — : **Das Mega-Event-Syndrom: Weshalb Großveranstaltungen so problematisch sind – und was sich ändern sollte.** *Standort* 39(2-3): 120-126.
- : **Assemblages and actor-networks: rethinking socio-material power, politics and space.** *Geography Compass* 9(1): 27-41. <http://dx.doi.org/10.1111/gec3.12192>  
 Adapted and translated as:  
 — : **Assemblagen und Akteur-Netzwerke.** In: Ch. Steiner et al. (eds.): *Mehr-als-menschliche Geographien*. Steiner: Stuttgart, 131-153. 2022.
- : **(Im-)Mobile policies: why sustainability went wrong at the 2014 Olympics in Sochi.** *European Urban and Regional Studies* 22(2): 191-209. <http://dx.doi.org/10.1177/0969776414523801>
- and John Pickles: **Global games, local rules: mega-events in the post-socialist world.** *European Urban and Regional Studies* 22(2): 121-127. <http://dx.doi.org/10.1177/0969776414560866>
- : **A half-hearted romance? A diagnosis and agenda for the relationship between economic geography and actor-network theory.** *Progress in Human Geography* 39(1): 65-86. <http://dx.doi.org/10.1177/0309132513518833>
- 2014 — : **After Sochi 2014: costs and impacts of Russia's Olympic Games.** *Eurasian Geography and Economics* 55(6): 628-655. <http://dx.doi.org/10.1080/15387216.2015.1040432>
- : **The topological multiplicities of power, or: the limits of governing the Olympics.** *Economic Geography* 90(3): 321-339. <http://dx.doi.org/10.1111/ecge.12032>
- : **From sacred cow to cash cow: the shifting political ecologies of protected areas in Russia.** *Zeitschrift für Wirtschaftsgeographie* 58(2-3): 127-143. <http://dx.doi.org/10.1515/zfw.2014.0009>
- 2013 — : **Lack and jouissance in hegemonic discourse of identification with the state.** *Organization* 20(2): 279-298. <http://dx.doi.org/10.1177/1350508412445041>



- : Toothless tigers? A commentary on Alec Murphy's 'Trapped in the logic of the modern state system?' *Geopolitics* 18(3): 724-729. <http://dx.doi.org/10.1080/14650045.2012.748659>
- 2012 — : Opening the black box of the organization: ordering socio-material networks. *Political Geography* 31(6): 379-388. <http://dx.doi.org/10.1016/j.polgeo.2012.06.001>
- : Mittendrin statt nur dabei: zur Ethnographie als Methodologie in der Humangeographie [Slap bang in the middle rather than just 'being there': ethnography as a methodology for human geography]. *Geographica Helvetica* 67(4): 179-184. <http://dx.doi.org/10.5194/gh-67-179-2012>
- : Popular perception of urban transformation through mega-events: understanding support for the 2014 Winter Olympics in Sochi. *Environment and Planning C: Government and Policy* 30(4): 693-711. <http://dx.doi.org/10.1068/c11185r>
- 2011 — : State dirigisme in megaprojects: governing the 2014 Winter Olympics in Sochi. *Environment and Planning A* 43(9): 2091-2108. <http://dx.doi.org/10.1068/a43284>
- : How natural disturbance triggers political conflict: bark beetles and the meaning of landscape in the Bavarian Forest. *Global Environmental Change* 21(3): 935-946. <http://dx.doi.org/10.1016/j.gloenvcha.2011.05.004>
- : Market meets nationalism: making entrepreneurial state-subjects in post-Soviet Russia. *Nationalities Papers* 39(3): 393-408. <http://dx.doi.org/10.1080/00905992.2011.565320>
- : Education and the formation of geopolitical subjects. *International Political Sociology* 5(1): 1-17. <http://dx.doi.org/10.1111/j.1749-5687.2011.00117.x>
- : Public opinion toward the European Union in Georgia. *Post-Soviet Affairs* 27(1): 64-92. <http://dx.doi.org/10.2747/1060-586X.27.1.64>
- 2010 — : Doing discourse analysis in critical geopolitics. *L'Espace Politique* 12: 1-18. <http://dx.doi.org/10.4000/espacepolitique.1743>
- Mayer, Marius, — Manuel Woltering, Julius Arnegger and Hubert Job: **The economic impact of tourism in six German national parks.** *Landscape and Urban Planning* 97(2): 73-82. <http://dx.doi.org/10.1016/j.landurbplan.2010.04.013>
- 2009 — and Hubert Job: **Managing natural disturbance in protected areas: tourists' attitude towards the bark beetle in a German national park.** *Biological Conservation* 142(2): 375-383. <http://dx.doi.org/>
- Flint, Courtney G., Bonnie McFarlane and — : **Human dimensions of forest disturbance by insects: an international synthesis.** *Environmental Management* 43(6): 1174-1186. <http://dx.doi.org/10.1007/s00267-008-9193-4>
- and Hans Gutbrod: **Europa bis zum Kaukasus? EUphorie in Georgien** [Europe to the Caucasus? EUphoria in Georgia]. *Europa Regional* 17(4): 210-220. <http://nbn-resolving.de/urn:nbn:de:0168-ssoar-310253>

- 2008 — : **Situating identities: enacting and studying Europe at a Russian elite university.** *Millennium: Journal of International Studies* 37(1): 3-25.  
<http://dx.doi.org/10.1177/0305829808093728>
- and Paul Reuber: **Empirical verve, conceptual doubts: looking from the outside in at critical geopolitics.** *Geopolitics* 13(3): 458-472.  
<http://dx.doi.org/10.1080/14650040802203695>
- : **Reconsidering the concept of discourse for the field of critical geopolitics: towards discourse as language and practice.** *Political Geography* 27(3): 322-338.  
<http://dx.doi.org/10.1016/j.polgeo.2007.12.003>
- 2007 — : **Zusammen, aber doch getrennt? Vorstellungen von Russlands Platz in Europa an einer russischen Eliteuniversität** [Together but separate? Imaginations of Russia's place in Europe at a Russian elite university]. *Europa Regional* 15(4): 193-202. <http://nbn-resolving.de/urn:nbn:de:0168-ssoar-48061-8>
- : **What's in a word? Problematising translation between languages.** *Area* 39(2): 206-213. <http://dx.doi.org/10.1111/j.1475-4762.2007.00731.x>
- 2006 — : **Discourses of postmodern epistemology: Radical impetus lost?** *Progress in Development Studies* 6(4): 306-320.  
<http://dx.doi.org/10.1191/1464993406ps145oa>
- and Hubert Job: **Improvement of housing conditions and the performance of an aided housing scheme in selected rural areas of Kenya.** *Die Erde* 137(4): 333-354. <http://dx.doi.org/10.5167/uzh-78848>
- 2005 — : **Lost in translation: development politics in between the spaces of 'the cultural'.** *Geographische Zeitschrift* 93(2): 121-133.  
<http://www.jstor.org/stable/27819045>

#### d. Contributions to Reference Works

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- 2022 — and Clotilde Trivin: **La géopolitique du savoir géographique: à la recherche des Ests.** In: F. Argounès (ed.): *Géographies du Politique*. Presses de Sciences Po: Paris, 93-99.
- 2021 — : **Footnote urbanism: The missing East in (not so) global urbanism.** In: M. Lancione and C. McFarlane (eds.): *Global Urbanism: Knowledge, power and the city*. Routledge: London, 88-95. <https://doi.org/10.4324/9780429259593-12>  
Adapted and translated as:  
— : **À la recherche des Ests : Les villes en notes de bas de page.** *L'Information Géographique* 85: 24-36, 2021.
- 2018 — and Christopher Gaffney: **Globalization and mega-events: thinking through flows.** In: R. Kloosterman, V. Mamadouh and P. Terhorst (eds.): *Handbook on the Geographies of Globalization*. Elgar: Cheltenham, 296-305.  
<https://doi.org/10.4337/9781785363849.00032>
- Gaffney, Christopher, Sven Daniel Wolfe and — : **Scrutinizing global mega-events.** In: J. Harrison and M. Hoyler (eds.): *Doing global urban research*. Sage: London, 125-137.

- 2015 — : **Organizations, The Geography of**. In: J. Wright (ed.): *The International Encyclopedia of Social and Behavioral Sciences*. Second Edition. Elsevier: Oxford, 301-306 and online. <http://dx.doi.org/10.1016/B978-0-08-097086-8.72122-2>
- : **More-than-representational political geographies**. In: J. Agnew, V. Mamadouh, A. Secor and J. Sharp (eds.): *The Wiley-Blackwell Companion to Political Geography*. Wiley: Oxford, 409-423. <http://dx.doi.org/10.1002/9781118725771.ch30>
- : **Actor-Network Theory (ANT)**. *Oxford Bibliographies*. Oxford University Press: Oxford. Online. <http://dx.doi.org/10.1093/obo/9780199874002-0118>
- : **BRIC on BRIC: How Brazil, Russia, India, and China view BRIC**. In: Y. Sánchez and C. F. Brühwiler (eds.): *Transculturalism and business in the BRIC states: a handbook*. Routledge: London, 301-308.
- and Corinne Pernet: **BRIC foundations: new kids on the block and the implications for transcultural management**. In: Y. Sánchez and C. F. Brühwiler (eds.): *Transculturalism and business in the BRIC states: a handbook*. Routledge: London, 131-150.
- Denisova-Schmidt, Elena, — and Ulrich Schmid: **Russia**. In: Y. Sánchez and C. F. Brühwiler (eds.): *Transculturalism and business in the BRIC states: a handbook*. Gower: Farnham, 207-228.
- 2013 — and Chris Steyaert: **The geopolitics of organizing mega-events**. In: J. M. Munoz (ed.): *Handbook on the Geopolitics of Business*. Elgar: Cheltenham, 139-150. <http://dx.doi.org/10.4337/9780857939753.00017>
- : **Text, discourse, affect and things**. In: K. Dodds, M. Kuus and J. Sharp (eds.): *The Ashgate Research Companion to Critical Geopolitics*. Ashgate: Farnham, 49-68. <http://dx.doi.org/10.4324/9781315612874.ch3>

#### e. Book Chapters

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- 2023 Wolfe, Sven Daniel, David Gogishvili and — : **L'avenir (non) durable des Jeux Olympiques**. In: N. Bancel et al. (eds.): *Une histoire mondiale de l'olympisme*, Atlante: Paris, 387-395.
- 2019 — and Nadja Imhof: **Käferkämpfe: Borkenkäfer und Landschaftskonflikte im Nationalpark Bayerischer Wald**. In: E. Aschenbrand, K. Berr, C. Jenal (eds.): *Landschaftskonflikte*, Springer: Heidelberg, 313-330.  
Reprinted and slightly modified as:  
2020: — and Nadja Imhof: **Käferkämpfe: Borkenkäfer und Landschaftskonflikte im Nationalpark Bayerischer Wald**. In: M. Heurich, C. Mauch (eds.): *Urwald der Bayern*, Vandenhoeck und Ruprecht: Göttingen, 111-121.
- 2017 — : **Mobilities and mega-events: four challenges, one warning**. In: N. B. Salazar, C. Timmerman, J. Wets, L. Gama Gato, and S. van den Broucke (eds.): *Mega-event mobilities: a critical analysis*, Routledge: Abingdon, 179-186.

- Mamadouh, Virginie and — : **Political geography and geopolitics**. In: D. Mishkova and B. Trencsényi (eds.): *European regions and boundaries: a conceptual history*. Berghahn: New York, 258-279.
- 2015 — : **Mega-shock, mini-outcome: Russian authoritarianism and the 2014 Winter Olympics in Sochi**. In: G. Grabher and J. Thiel (eds.): *Self-induced shocks: mega-projects and urban development*. Jovis: Berlin, 118-137. (adaptation of Müller 2014, *Eurasian Geography and Economics*)
- and Veit Bachmann: **Conclusion: Looking from the Outside In ≠ Looking from the Inside Out**. In: V. Bachmann and M. Müller (eds.): *Perceptions of the EU in Eastern Europe and sub-Saharan Africa: looking in from the outside*. Palgrave: New York, 187-195.
- Tristl, Christiane, Veit Bachmann and — : **Lexicometric analysis: a methodological prelude**. In: V. Bachmann and M. Müller (eds.): *Perceptions of the EU in Eastern Europe and sub-Saharan Africa: looking in from the outside*. Palgrave: New York, 69-76.
- Bachmann, Veit and — : **Global Europa? How, when, and to whom?** In: V. Bachmann and M. Müller (eds.): *Perceptions of the EU in Eastern Europe and sub-Saharan Africa: looking in from the outside*. Palgrave: New York, 1-13.
- 2014 Bolkvadze, Ketevan, — and Veit Bachmann: **"I am Georgian and therefore I am European" Comparing elite and public perceptions of Europe in Georgia, 2003 – 2013**. In: N. Chaban and M. Holland (eds.): *Communicating Europe in times of crisis: external perceptions of the European Union*. Palgrave: New York, 197-214.
- 2009 — : **Rethinking identification with the hegemonic discourse of a 'strong Russia' through Laclau and Mouffe**. In: P. Casula and J. Perovic (eds.): *Identities and politics during the Putin presidency: the foundations of Russia's stability*. Ibidem: Stuttgart, 313-333.
- Adapted and translated as:  
 — and Irina Trotsuk: **Проект сильной России в элитном образовании путинского периода: взгляд с позиций постструктуралистской теории дискурса** [The project of a strong Russia in elite education of the Putin period: the perspective of poststructuralist discourse theory]. **Форум новейшей восточноевропейской истории и культуры** 8(1): 105-119.
- Mayer, Marius, — and Manuel Woltering. **Die regionalwirtschaftliche Bedeutung des Nationalparks Bayerischer Wald** [The regional economic significance of Bavarian Forest National Park]. In: Verein zum Schutz der Bergwelt (ed.): *Jahrbuch 2008*. München, 111-124.
- Adapted and translated as:  
 2011: Job, Hubert, Marius Mayer, Manuel Woltering, —, Bernhard Harrer and Daniel Metzler: **Regional economic impact of Bavarian Forest National Park**. In: M. Vasilijević and T. Pezold (eds.): *Crossing borders for nature: European examples of transboundary conservation*. IUCN: Gland and Belgrade, 59-65.

## f. Professional and Popular Outlets

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- 2023 — and Julie Grieshaber: **The sustainability star: a model for museums.** ICOM Voices. International Council of Museums: Paris.  
<https://icom.museum/en/news/the-sustainability-star-a-model-for-museums/>
- 2016 — : **The multiple roles of mega-events: mega-promises, mini-outcomes?** In: Transparency International (ed.): *Global Corruption Report: Sport*. Routledge: London, 133-138.  
 — : **After Sochi 2014: costs and impacts of Russia's Olympic Games.** The Building Economist 55(3): 23-31. (adaption of Müller 2014, Eurasian Geography and Economics)
- 2015 — : **Sotschi 2014: Fantasie aus Erde und Stahl.** In: B. Helbling (ed.): *Olympic Realities*. Wien. (essai in illustrated book)
- 2014 — and Sven Daniel Wolfe: **World Cup Russia 2018: already the most expensive ever?** Russian Analytical Digest 150: 2-6.  
 Translated as:  
 2014: — and Sven Daniel Wolfe: **Fußball-Weltmeisterschaft in Russland 2018: bereits jetzt die teuerste aller Zeiten?** Russland-Analysen 270: 10-14.
- 2013 — : **Sochi and the 2014 Winter Olympics.** Religion & Society 41(7-8): 21-23.  
 Adapted and reprinted as:  
 2014: —: **Higher, larger, costlier: Sochi and the 2014 Winter Olympics.** Russian Analytical Digest 143: 2-4.  
 2014: —: **Sotschi und die Olympischen Winterspiele 2014.** PlanerIn 2/14: 8-10.  
 2015: —: **Mais alto, maior, mais caro: Sochi e as Olimpíadas de Inverno de 2014.** In: O. Alves dos Santos Junior, C. Gaffney and L. Cesar de Queiroz Ribeiro (eds.): *Brasil: os impactos da Copa do Mundo 2014 e das Olimpíadas 2016*. Observatório das Metrópoles: Rio de Janeiro, 539-545.  
 — **Парадоксальный спектакль: общественное мнение и Олимпиада в Сочи.** Neprikosnovennyj Zapas 88(2): online. (adaptation of Müller 2012, Environment and Planning C)
- 2012 —: **Think big! Das Großprojekt Sotschi 2014.** Osteuropa 62(6-8): 313-324.  
 —: **Higher, longer, costlier: Risiko in der Planung von Grossprojekten.** St. Gallen Business Review Winter 2012: 40-43.  
 —, Evgeny Shvarts and Irina Onufrenya: **Nationalparkboom in Russland.** Natur und Landschaft 86(2): 64-68.
- 2011 — : **Russland im Aufwind: geopolitische Implikationen des russischen Wachstums [Russia on the rise: geopolitical implications of Russian growth].** In: Geoinformationsdienst der Bundeswehr (ed.): *Jahresheft Geopolitik 2010*. Euskirchen, 52-58.
- 2010 — : **The economic impact of Olympic tourism: when, who and how much?** E-Legacies Discussion Starter. [www.elegacies.ca](http://www.elegacies.ca)

- 2008 — : **Schutzgebiete in Russland: Katalysatoren nachhaltiger Entwicklung?** [Protected areas in Russia: catalysts of sustainable development?]. Osteuropa 58(4-5): 419-437.

## g. Policy Briefs

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- 2016 — : **Mega-event syndrome: why so much goes wrong in mega-event planning – and what to do about it.** July 2016. [www.birmingham.ac.uk/mega-event-syndrome.pdf](http://www.birmingham.ac.uk/mega-event-syndrome.pdf)

## h. Media (selection – full list upon request)

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My research has been covered in the New York Times, The Economist, Financial Times, BBC, Forbes, Newsweek, International Business Times, Washington Post, ABC, Inside Climate News, Sports Illustrated, Toronto Star, Agence France de Presse (AFP), France Info TV, Svenska Dagbladet, TV Rain (Russia), El Mercurio (Chile), Korean Broadcasting System (KBS), South China Morning Post, Der Spiegel, Frankfurter Allgemeine Zeitung, Agence France de Presse, Austrian National Radio (Ö1), Swiss Radio and Television (SRF), NZZ, Tages-Anzeiger, Sonntagszeitung, Tribune de Genève, WOZ and other outlets.

Media such as The Economist, El Orden Mundial (Spain) KBS and SRF have reproduced figures from my research.

### h.1 Commentaries and op-eds

- 2019 — : **La crise des événements.** Le Temps, p. 14, 16 July 2019.
- 2016 — : **Das Mega-Event Syndrom.** Neue Zürcher Zeitung, p. 11, 03 August 2016.
- 2015 — : **Die heimlichen Kosten Olympias.** Süddeutsche Zeitung, p. 2, 18 November 2015.
- 2014 — : **Russland wird Brasilien hoch zwei.** Tages-Anzeiger, p. 7, 16 July 2014.
- : **Stoppt den Wahnsinn!** DIE ZEIT, p. 27, 10 July 2014.
- : **Winterspiele der Extreme.** Neue Zürcher Zeitung, p. 19, 10 January 2014.
- 2012 — : **Winterspiele taugen nicht als Imagerträger** [Winter Games are not image boosters]. Neue Zürcher Zeitung, p. 15, 5 November 2012.
- Translated as:
- 2013: — : **Les Jeux, un mauvais vecteur d'image.** Le Temps, 28 February 2013 (circulation 41,000).
- : **Die heile Fussballwelt der Ukraine.** St. Galler Tagblatt, p. 2, 11 May 2012.

### h.2 Interviews

- 2023 Print: **Olympia-Experte im Interview – «In der Nebensaison könnte die Schweizer Kandidatur 2030 ökonomisch Sinn ergeben».** Tages-Anzeiger, 21 August 2023. Two-page interview, with teaser on the front page.
- 2021 TV: **Nachhaltigkeit der Fussball-WM in Qatar.** SRF 1: Tagesschau, 21 November 2021.

- 2020 Print: **Die Kehrseite der olympischen Medaille.** Horizonte, p. 46, Dezember.  
TV: **Olympische Jugendwinterspiele in Lausanne.** SRF 1: Schweiz aktuell, 10 January 2020.
- 2018 TV: **Looking back at the 2018 Winter Olympics in Pyeongchang.** Korean Broadcasting System: Good Insight, 9 November 2018.  
TV: **WM-Bilanz in Russland.** SRF 1: Tagesschau, 14 July 2018.
- 2017 Radio: **Winterspiele in der Schweiz: vor dem Bundesratsentscheid für Sion 2026** SRF 4 News, 19 October 2017.  
Radio: **"Grün ist nur der Rasen." Können Sportgrossveranstaltungen nachhaltig sein?** Radio Ö1, 29 September 2017.
- 2016 Online: **"When mega-events make sense"** The Atlantic, 28 July 2016.  
Print: **"If we build it again with Expo 2025, will they come?"** The Toronto Star, 27 May 2016.
- 2015 Print: **"FIFA, la boulette russe?"** La Tribune de Genève, 02 September 2015.  
Print: **"Das olympische Komitee kommuniziert arrogant".** Tages-Anzeiger, 31 July 2015.  
Print: **Verfall des Rubels verteuert die WM für Russland.** SonntagsZeitung, 12 July 2015.  
Print: **Fifa scandal prompts fears for billions poured into Russia 2018.** Financial Times, 11 June 2015.  
Print: **7 things that can go wrong with mega-events like the Pan Am Games.** The Toronto Star, 21 May 2015.
- 2014 Print: **Gefangen im Gigantismus: "Das ist totes Kapital".** NZZ am Sonntag, pp. 48-49, 21 December 2014.  
TV: **WM in Russland.** SRF 1: 10vor10, 14 July 2014, 21.50-22.00.  
Print: **Les sept tares des grandes fêtes sportives.** Le Temps, p. 28, 07 June 2014.  
Print: **"Hauptsache, die Fassade glänzt".** St. Galler Tagblatt, p. 3, 04 February 2014.  
Radio: **Olympische Winterspiele hinterlassen tiefe Wunden.** SRF 1 and SRF 2: Echo der Zeit, 04 February 2014, 18.00 (05:33).  
TV: **Gross, grösser, Sotschi.** SRF 1: 10vor10, 30 January 2014, 21.50-22.00.  
Radio: **Nachhaltigkeit der Winterspiele in Sotschi.** Radio 1, 27 January 2014.  
TV: **Putin's Russia after Sochi.** Voice of America: On the Line, 27 February 2014.  
Print: **Now what? A city fears a flameout: Sochi Olympics construction weighs on city's future.** New York Times, 24 February 2014, D1.



- 2012 Radio: **Wintertraum oder Albtraum? Olympische Winterspiele in der Schweiz.** Radio DRS1 (Swiss National Radio), 08 November 2012, 20.00-21.00 (audience 180,000).

### h.3 Citations of research

- 2023 Print and online: **Exotisch, rückständig, böse, gescheitert.** Frankfurter Allgemeine Zeitung, 20 October 2023. Coverage of a keynote address of mine.
- 2022 Print and online: **Is the World Cup a giant waste of money?** The Economist, 18 November 2022. Coverage of a journal article with a graph from our data.
- 2015 Print: **Soziale Systeme: die FIFA-Maschine.** Frankfurter Allgemeine Zeitung, 09 June 2015.
- 2014 Online: **Fußball-WM 2018: Kostenexplosion beim Stadionbau in Russland.** Spiegel Online, 16 July 2014.
- Print: **Die Kosten für die WM 2018 laufen schon jetzt aus dem Ruder.** Frankfurter Allgemeine Zeitung, 10 July 2014.
- Print: **Kostspieliger Wiederanpfiff in Moskau: Weltmeisterschaft 2018 in Russland.** NZZ, 15 July 2014.
- TV: **Russia Prepares to Host 2018 World Cup as Costs Mount.** ABC News, 13 July 2014.
- TV: **Kazanskie činovníki rasskažut sočinskim, čto delat' so sportivnymi ob"ektami posle Olimpiady.** Telekanal Dozhd', 13 February 2014, 21.45.

### i. Miscellaneous

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- 2012 — and Allison Stewart: **Learning in temporary organisations: assessing the factors enabling and disabling knowledge transfer in the Olympic Games.** Research Report.
- 2011 — : **New kids on the block: the rise of the BRICs and the reconfiguration of global economic ties.** European Researcher 15(1): 1615-1625.
- 2009 — : **Measuring the regional economic impact of mega-events: what are the benefits of the 2014 Olympics for Sochi?** In: G. Romanova (ed.): *Professional training for the XXII Olympic and XI Paralympic Winter Games: problems and perspectives*. Sochi: Sochi State University for Tourism and Recreation, 192-201.
- 2008 Job, Hubert, Marius Mayer, Manuel Woltering, —, Bernhard Harrer and Daniel Metzler: *Der Nationalpark Bayerischer Wald als regionaler Wirtschaftsfaktor* [Bavarian Forest National Park as a regional economic engine]. Grafenau: Nationalpark Bayerischer Wald.
- , Marius Mayer and Hubert Job: **Totholz und Borkenkäfer im Nationalpark Bayerischer Wald aus touristischer Perspektive** [A tourist perspective on dead wood and bark beetles in Bavarian Forest National Park]. In: H. Job (ed.): *Die Destination Nationalpark Bayerischer Wald als regionaler Wirtschaftsfaktor* [The significance of Bavarian Forest National Park for regional economic development]. Grafenau: Nationalpark Bayerischer Wald, 98-114.

- , Marius Mayer, Manuel Woltering and Hubert Job: **Visitor attitudes towards natural disturbance: the case of the bark beetle in Bavarian Forest National Park, Germany.** In: A. Raschi and S. Trampetti (eds.): *Management for protection and sustainable development. Proceedings of the fourth international conference on monitoring and management of visitor flows in recreational and protected areas*, Montecatini Terme, 347-352.
- 2007 — : **Геополитика и географические образы: социальная конструкция мирового пространства в России** [Geopolitics and the geographical imagination: the social construction of global space in Russia]. In: A. M. Nikulin (ed.): **Пути России: преемственность и прерывистость общественного развития** [Russian Pathways: continuity and change in social development]. Moscow: School of Social and Economic Sciences, 239-248.
- 2004 Job, Hubert, Daniel Metzler, ——, and Marius Mayer: **The contribution of small and medium tourism enterprises to regional economic development: a comparison between two German national park regions.** In: Keller, P. and T. Bieger (eds.): *Proceedings of the AIEST 54<sup>th</sup> Congress, Volume 46*: 55-75.

#### j. Book Reviews

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- 2013 —— of Philipp Casula 2012. **Hegemonie und Populismus in Putins Russland: eine Analyse des russischen politischen Diskurses.** *Russian Review* 72(3): 536-537.
- of Ivo Mijnsen 2012. **The quest for an ideal youth in Putin's Russia I: Back to our future! History, modernity and patriotism according to Nashi.** *Osteuropa* 63(11-12).
- 2012 —— of Edith W. Clowes 2011. **Russia on the Edge: Imagined Geographies and Post-Soviet Identity.** *Osteuropa* 62(6-8): 545.
- 2011 —— of Ignacio Farías and Thomas Bender (eds.). 2010. **Urban assemblages: how actor-network theory changes urban studies.** *Urban Studies* 48(1): 222-224.
- 2009 —— of Merje Kuus. 2007. **Geopolitics reframed: security and identity in Europe's Eastern Enlargement.** *Osteuropa* 59(11): 170-171.

#### k. Datasets (all available on Harvard dataverse)

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- 2023 ——, Julie Grieshaber: **Questionnaire: Survey - Culture for the Planet.**
- 2022 —— David Gogishvili, Sven Daniel Wolfe: **Revenues and Costs of the Olympic Games and the Football World Cups, 1960s to late 2010s.**
- Gogishvili, David, Sven Daniel Wolfe, ——: **Overview of the environmental promises and outcomes of the Summer and Winter Olympics.**
- , David Gogishvili, Sven Daniel Wolfe, Christopher Gaffney, Miriam Hug and Annick Leick: **Peak event: the rise, crisis and potential decline of the Olympic Games and the World Cup.**

- David Gogishvili, Sven Daniel Wolfe: **Revenues and Costs of the Olympic Games and the Football World Cups, 1960s to late 2010s.**
- 2021 ———, Sven Daniel Wolfe, Christopher Gaffney, David Gogishvili, Miriam Hug and Annick Leick: **Sustainability of the Olympic Games.**
- , Sven Daniel Wolfe, Christopher Gaffney, David Gogishvili, Miriam Hug and Annick Leick: **Mega-event database variable book.**

## i. Pedagogical Materials

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- 2023 ———, Clotilde Trivin, Nadja Imhof, Julio Paulos: **A field guide to Berlin. Designing teaching material for a field visit in urban studies.** Lausanne: Institut de géographie et durabilité (Open Access at [https://serval.unil.ch/en/notice/serval:BIB\\_3D7F66D93B77](https://serval.unil.ch/en/notice/serval:BIB_3D7F66D93B77)).

## GRANTS

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*Total:* ca. € 5.6 million (of which ca. € 4.7 million as direct PI)

- 2023 **Swiss National Science Foundation (SNF)**  
 Project: Sports for the Planet? The sustainability of major sports events  
 Lead Principal Investigator (in a consortium with three co-PIs)  
 Duration: 48 months  
 € 1,400,00 (CHF 1,400,000) for the consortium, of which CHF 687'000 direct allocation
- 2021 **Université de Lausanne/CIRS**  
 Project: Lausanne Observatory of Major Events (LOME)  
 Project Lead  
 Duration: 6 months  
 ca. € 50,000 (ca. CHF 50'000) (seed funding)
- 2020 **Swiss National Science Foundation (SNF)**  
 Project: Cultural flagships: pathways, practices and politics of a global urban type  
 Principal Investigator  
 Duration: 48 months  
 € 775,000 (CHF 843,000)
- 2019 **Center for Interdisciplinary Research on Sports | Université de Lausanne**  
 Project: Paris 2024 and Los Angeles 2028: a turnaround for the Olympics after the crisis?  
 Project Lead (Postdoctoral researcher: Sven Daniel Wolfe)  
 Duration: 36 months  
 € 225,000 (CHF 247,000)
- 2018 **Université de Lausanne**  
 Project: Experimenting with participation  
 Co-Principal Investigator (PIs: Muriel Delabarre, Benoît Dugua)

- € 13,000 (CHF 15,000)
- 2017 **Swiss National Science Foundation (SNF)**  
 Project: Mega-events: growth and impact  
 Principal Investigator  
 Duration: 24 months  
 € 710,000 (CHF 760,000)
- 2016 **University of Birmingham, School of Geography, Earth and Environmental Sciences**  
 Project: Violent emergencies and the urban geopolitics of affect  
 Co-Principal Investigator (PI: Sara Fregonese, Birmingham)  
 Duration: 6 months  
 € 5,500 (GBP 4,500)
- 2014 **Swiss National Science Foundation (SNF)**  
 Project: Governance in Regional Development  
 Co-Principal Investigator (PI: Marco Pütz, WSL Zürich)  
 Duration: 36 months  
 € 13,500 (CHF 15,000) (of a total grant of € 175,000)
- 2013 **Swiss National Science Foundation (SNF)**  
 Project: Materialising networks: moving knowledge, governing mega-events  
 Principal Investigator  
 Duration: 48 months  
 € 1,120,000 (CHF 1,200,000)
- 2012 **Swiss National Science Foundation (SNF)**  
 Project: Urban and regional impacts of mega-events in Eastern Europe  
 Principal Investigator  
 Duration: 3 months  
 € 10,000 (CHF 10,800)
- 2011 **Olympic Studies Centre**  
 Project: Learning in temporary organisations: the case of the Olympic Games  
 Principal Investigator  
 Duration: 12 months  
 € 12,000 (CHF 14,500)
- 2010 **German Ministry for Education and Research (BMBF)**  
 Project: Looking at Europe from the outside: Georgia, Ukraine, Kenya, Senegal  
 Principal Investigator (joint with Veit Bachmann, Frankfurt)  
 Duration: 48 months  
 € 1,080,000
- 2009 **German Academic Exchange Service (DAAD)**  
 Project: Assembling the Winter Olympics 2010: an actor-network perspective on the transformation of Vancouver  
 Principal Investigator  
 Duration: 12 months  
 € 31,200

- 2007 **Bavarian Forest National Park (Nationalpark Bayerischer Wald)**  
 Project: The tourist perspective on bark beetle infestations in Bavarian Forest National Park  
 Principal Investigator  
 Duration: 9 months  
 € 12,000
- 2006 **German Merit Foundation (Studienstiftung des deutschen Volkes)**  
 Project: Elite education and geopolitical discourses in Russia  
 Principal Investigator  
 Duration: 24 + 12 months  
 € 41,400

## TALKS

### a. Invited

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More than 60 invited talks and keynotes, including at the United Nations, the International Olympic Committee and universities and conferences in Belgium, Brazil, Canada, Croatia, Czechia, Estonia, France, Georgia, Italy, the Netherlands, Poland, Russia, Serbia, Slovakia, Spain, Sweden, UK, United States, Austria, Germany and Switzerland.

- 2023 Workshop | The politics of knowledge in the wake of the Russian war in Ukraine | Central European University | Vienna | Austria  
 Booth | Forum Kultur + Ökonomie | Fribourg | Switzerland  
 Keynote | Annual Conference | Leibniz Institute for East and Southeast European Studies | Regensburg | Germany  
 Seminar | Recherche et compétition internationales: un double défi en urbanisme? | Sciences Po | Paris | France  
 Seminar | Mega-Events in Evolution | Sapienza Università di Roma | Italy  
 Round Table | CiMAM (International Committee for Museums and Collections of Modern Art) | Barcelona | Spain
- 2022 Guest Lecture | École du Louvre | Neuchâtel | Switzerland  
 Roundtable Discussion | University of Westminster | London | UK  
 Workshop | M2Act | Lausanne | Switzerland  
 Guest Lecture | Global Cultural Districts Network | Lugano | Switzerland  
 Guest Lecture | Milano Architectural Workshop | Politecnico di Milano | Italy  
 Guest Lecture | Institute for Advanced Study | Rijeka | Croatia
- 2021 Guest Lecture | IUAV | Venice | Italy  
 Invited Paper | University of Wrocław | Wrocław | Poland  
 Opening Keynote | Annual Conference | Leibniz Institute for the History and Culture of Eastern Europe (GWZO) | Leipzig | Germany  
 Inaugural Lecture | Centre for Social Change & the Material Environment (CESCAME) | Czech Academy of Sciences | Prague | Czech Republic  
 Opening Keynote | Milan International Architectural Workshop | Milan | Italy
- 2020 Invited Paper | CNRS | Paris | France  
 Guest Lecture | University of the West of Scotland | Glasgow | Scotland

- Guest Lecture | University of Applied Sciences West Coast | Heide | Germany  
 Guest Lecture | University of Milan | Milan | Italy  
 Panel debate | Leipzig Book Fair | Leipzig | Germany
- 2019 Panel debate | European University Viadrina | Berlin | Germany  
 Podium | Sustainable mega-events | FIFA Museum | Zurich | Switzerland  
 Guest Lecture | Research Seminar in Organizational Psychology | St. Gallen | Switzerland  
 Keynote | IJURR Plenary Lecture | Cities after Transition Conference | Belgrade | Serbia  
 Guest Lecture | Böll Foundation Summer School | Bazaleti | Georgia  
 Guest Lecture | Eastern Platform | University of Tartu | Estonia  
 Departmental Seminar | University of Sheffield | UK  
 Workshop | Political Geography Research Group | Münster | Germany  
 Guest Lecture | Alexander von Humboldt Lecture | University of Nijmegen | Netherlands
- 2018 Workshop | Writing the urban into the city | Institute for Advanced Study | Paris | France  
 Workshop | Urban planning, events and cultural policy | Marseille | France  
 Workshop | Center for Security Studies | ETH Zurich | Zurich | Switzerland
- 2017 Guest Lecture | Centre Norbert Elias | EHESS | Marseille | France  
 Guest Lecture | Rachel Carson Center | LMU München | Munich | Germany  
 Discussant | SFB 1199 | Universität Leipzig | Leipzig | Germany  
 Guest Lecture | Smith College | Northampton | USA  
 Guest Lecture | Ural Federal University | Ekaterinburg | Russia  
 Guest Lecture | The Planning Lecture | Groningen | Netherlands
- 2016 Keynote | Marie Curie Initial Training Network (ITN) RegPol<sup>2</sup> | High Tatra | Slovakia  
 Keynote | 16<sup>th</sup> Congress for Sport, Economy and Media | Hamburg | Germany  
 Keynote | Workshop on Field-Configuring Events | Linz | Austria  
 Guest Lecture | Architekturforum Zürich | Zürich | Switzerland  
 Discussant | Kunstmuseum Thurgau | Kartause Ittingen | Switzerland  
 Guest Lecture | Universitat de Barcelona | Barcelona | Spain
- 2015 Invited Presentation | UN Seminar "Sport and Sustainable Development" | United Nations | Geneva | Switzerland  
 Guest Lecture | Lecture Series on the Olympic Games | Hamburg | Germany  
 Guest Lecture | SwissOlympic | Bern | Switzerland  
 Moderation | Urban Research Symposium | ETH Zurich | Switzerland  
 Keynote | NOlympics Hamburg 2024 | University of Hamburg | Germany  
 Guest Lecture | Academic Sport Club Zurich (ASVZ) | Zurich | Switzerland  
 Invited Presentation | Planning and managing events: experiences and pitfalls | Ekaterinburg | Russia  
 Podium | Nizhniy Novgorod in 2018: What will the World Cup change? | Nizhniy Novgorod | Russia  
 Guest Lecture | Vrije Universiteit Brussels | Brussels | Belgium  
 Invited Presentation | Workshop on Creativity in the Arts and Sciences | IRS | Erkner | Germany

- Invited Presentation | Workshop on Mega-Events, School of Planning | Michigan State University | East Lansing | USA
- Guest Lecture | Department of Geography | University of Loughborough | Loughborough | UK
- Guest Lecture | Public Lecture Series, Salons Urbains | Brussels | Belgium
- Guest Lecture | Department of Geography | LSE | London | UK
- Invited Presentation | Sochi 2014 one year on | University of Malmö | Malmö | Sweden
- Invited Presentation | Popular Geopolitics in Eastern Europe | UCL | London | UK
- Guest Lecture | Department of Geography | Bamberg | Germany
- 2014 Invited Presentation | Sochi 2014: (Geo-)political, economic and social issues | Brussels | Belgium
- Invited Presentation | Managing the Legacies of Mega-Events | Sochi | Russia
- Podium | Pisten, Politik und Prestige: die Winterspiele in Sotschi | Basel | Switzerland
- 2013 Keynote | Seminário Nacional Metropolização e Megaeventos | Rio de Janeiro | Brazil
- Guest Lectures | Colloquia Series of the Swiss Geographical Societies | Basel, Bern, St. Gallen, Zürich | Switzerland
- Keynote | Mega-Events in (Post-)Socialist Countries | Kazan | Russia
- Invited Presentation | Deutscher Geographentag | Passau | Germany
- Guest Lecture | School of Geography and the Environment | University of Oxford | UK
- Invited Presentation | The Politics of the Olympic Games | North-West Institute of Management | St. Petersburg | Russia
- Invited Presentation | Workshop on the Regionalisation of Europe | Centre for Advanced Studies | Sofia | Bulgaria
- Guest Lecture | Colloquium of the Department of Geography | University of Bayreuth | Germany
- 2012 Discussant | Anthropology meets International Relations | University of Frankfurt | Germany
- Guest Lecture | Summer School Political Geography | Münster | Germany
- Discussant | Political Geography IGU Preconference | Frankfurt | Germany
- Invited Presentation | Workshop 'Brands, Dreams and Spaces' | Sofia University | Bulgaria
- Invited Presentation | German Association for Eastern European Studies | Cologne | Germany
- Guest Lecture | International Olympic Committee (IOC) | Lausanne | Switzerland
- 2011 Guest Lecture | Lecture Series of Bavarian Forest National Park | Grafenau | Germany
- Guest Lecture | Colloquium of the Department of Geography | Würzburg | Germany
- Invited Presentation | Performing Geopolitics | University of Durham | UK
- 2010 Invited Presentation | Staff Seminar | State University of Sochi | Russia
- Invited Presentation | German Association for Eastern European Studies | Frankfurt | Germany



- Invited Presentation | International Seminar on Geopolitics | Bundeswehr |  
Fürstenfeldbruck | Germany
- Guest Lecture | School of Business and Management | Capilano University |  
Vancouver | Canada
- 2008 Guest Lecture | Colloquium of the Department of Geography | University of  
Münster | Germany
- 2007 Invited Presentation | **Пути России** (Russian Pathways Conference) | Moscow |  
Russia

## b. Regular

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More than 30 talks, including regular attendance at smaller, targeted workshops and large, international conferences.

- 2023 Annual Conference of the RGS-IBG | London | UK
- 2021 Urban megaprojects conference | Lisbon | Portugal
- 2019 Swiss Geoscience Meeting | Fribourg | Switzerland  
Conference: At the frontier of the urban | UCL | London | UK  
Comparative urbanism: global perspectives | Atlanta | USA  
British Association of Slavic and East European Studies | Cambridge | UK
- 2018 Theorising cities from/with the Global East workshop | Leipzig | Germany  
Conference on mega-events: state of the art | Paris | France
- 2017 Cities after Transition Conference | Kiev | Ukraine  
Assemblage Workshop | Mytilene | Greece  
Annual Meeting of the Association of American Geographers (AAG) | Boston | USA  
Political Geography Preconference | Boston | United States
- 2016 Post-Soviet Cities | Leipzig | Germany  
Neue Kulturgeographie | Graz | Austria
- 2015 Annual Meeting of the Association of American Geographers (AAG) | Chicago | USA
- 2014 2nd International Mega-Events Conference | Rio de Janeiro | Brazil  
Annual Meeting of the Association of American Geographers (AAG) | Tampa | USA
- 2013 Mega-Event Planning Forum | Seoul and Gwangju | South Korea  
Workshop on Environment and Society in Eastern Europe | Regensburg | Germany  
British Association for Slavonic and East European Studies | Cambridge | UK
- 2012 Swiss Geoscience Meeting | Bern | Switzerland  
Political Geography IGU Preconference | Frankfurt | Germany  
Annual Meeting of the Association of American Geographers | New York | USA
- 2011 Annual Conference of the Royal Geographical Society | London | UK  
EuroGaps Kick-Off Workshop | Frankfurt | Germany
- 2010 Annual Meeting of the Association of American Geographers | Washington D.C. |  
USA

- 2009    Second Conference on the Olympic Games | Sochi | Russia  
 Global Games, Local Legacies | Vancouver | Canada  
 Deutscher Geographentag | Vienna | Austria  
 Annual Meeting of the Association of American Geographers | Las Vegas | USA  
 New Cultural Geography VI | Osnabrück | Germany
- 2008    Critical Geopolitics Conference | Durham | UK  
 German Association for Eastern European Studies (DGO) | Leipzig | Germany
- 2007    Deutscher Geographentag | Bayreuth | Germany  
 Annual Conference of the Royal Geographical Society | London | UK
- 2006    New Cultural Geography III | Heidelberg | Germany
- 2005    Annual Meeting of the Association of American Geographers | Denver | USA
- 2004    Fulbright Summer Seminar on Regional Economic Development | Chapel-Hill | USA

## ADVISING

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### Postdoctoral Advising

- Dr Laura Neville (PhD U Lausanne, 2023 – ongoing)
- Dr David Gogishvili (PhD Gran Sasso Science Institute, 2018 – 2019; 2020 – ongoing)
- Dr Julio Paulos (PhD HU Berlin, 2020 – 2023; now at ETH Zurich)
- Dr Sven Daniel Wolfe (PhD University of Lausanne, 2019 – 2022, awarded ambizione fellowship in 2023; now at ETH Zurich)
- Dr Annick Leick (PhD University of Luxembourg, 2017 – 2019)
- Dr Christopher Gaffney (PhD University of Texas at Austin, 2014 – 2017; now at NYU)
- Dr Sunčana Laketa (PhD University of Arizona, 2015 – 2017; awarded ambizione fellowship in 2019; now at Université de Neuchâtel)

### Doctoral Supervision

#### *Principal Advisor*

- Quentin Rihoux: The projectification of the city (ongoing)
- Clotilde Trivin: The affective building: the Solidarity Museum in Gdansk (ongoing)
- Violante Torre: Worlding iconic buildings: the case of Hagia Sophia, Istanbul (ongoing)
- Nadja Imhof: The multispecies city: becoming with rats in Zurich (2023, now postdoc at University of Frankfurt)
- Sven Daniel Wolfe: Potemkin neoliberalism and domestic soft power in the World Cup 2018 in Russia (2019, awarded ambizione fellowship in 2023; now at ETH Zurich)
- Elisabeth Militz: Affective nationalism in Azerbaijan (2017, now at Universität Innsbruck with tenure track)
- Ievgenii Rovnyi: Geopolitical discourses of think tanks in Ukraine (2015)

#### *Co-Advisor and Examiner*

- Christina Luethy (St. Gallen): Organizing Difference in Space, Time and Affect (2020; now at Lund University)
- Yasmine Willi (Bern): Regional governance in Swiss protected areas (2018)
- Florian Weisser (Bonn): Translating adaptation to climate change in developing countries: the politics of a travelling idea in Uganda (2015)

*Examiner/Rapporteur*

- Laura Neville (Lausanne): Urban disposabilities: garbage and the relational politics of place-making in Cartagena, Colombia (2023)
- Freek de Haan (Nijmegen): Counter-actualizing Gentrification (2022)
- Mikhail Rogov (Lausanne): Urban resilience: towards a multi-level approach to Russian cities facing the economic crisis of 2014 to 2016 (2020)
- Jérémie Sánchez (Lausanne): Beyond the Latrines of Mandalay: Exploring urban, political, and socio-ecological change in Myanmar (2019)
- Zinaida Vasilyeva (Neuchâtel): From Skills to Selves: Consuming "Soviet DIY" in post-Soviet Russia (2019)
- Dania Marzo (IMT Lucca): Events and temporary uses in the historic urban landscape (2018)
- Nipesh Narayanan (Lausanne): Urban informality in Delhi (2018)
- Annick Leick (Luxembourg): Large projects in a small country: urban development through mega-projects in Luxembourg (2016)

*Advisory Committee Member*

- Irem Ince (Lausanne): Urban legal geographies in Turkey (ongoing)
- Florian Egli (Lausanne): Living with tourism in urban spaces: the case of Lucerne (2022)
- Laura Neville (Lausanne): Solid waste management in Cartagena, Colombia (2023)
- Annina Michel (Zurich): Morality and the development of national parks: social and political negotiations in Parc Adula, Switzerland (2018)
- Simon Sontowski (Zurich): Managing borders and mobilities in a globalizing world: on private companies, socio-material technologies and managerial rationalities in the governing of cross-border movements (2018)

**Other advising**

- Ketevan Bolkvadze (visiting researcher, 2012-2013, now senior lecturer at Lund University)

**Awards won by advisees**

- Julie Grieshaber (Master): Prix Durabilis (EPFL/UNIL) | Prix SGAG (2022)
- Mélanie Thévenaz (Bachelor): Award for the best Bachelor thesis with a focus on Latin America (2014)

**LANGUAGE PROFICIENCY**

German	English	Russian	French	Spanish
Native	Fluent	Advanced	Fluent	Intermediate

Martin Müller

Lausanne, 2 December 2023